

WACB

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CATALOG NO. 4550L 1/5



## BROADCASTING STATION LICENSE RECORD

Date first licensed 3-1-49

Call letters W.A.C.B.

Location: Kittanning, Pennsylvania

WACB, INC. (BAL 11-6-63 EFF 1-1-64

XJOEL W. ROSENBLUM (AL 12-17-58 EFF: 1-13-59

Name of licensee XARMSTRONG COUNTY BROADCASTING CORPORATION

Transmitter location On the Edward K. McGivern Tract in North Buffalo Township, Approx. 2  
miles S.W. of the center of Kittanning, Pennsylvania (CP 9-8-48)  
(Lic. 3-1-49)

16201 M.R. 10, East Franklin Township, Kittanning Highlands, Pennsylvania

Main studio location X325 Market Street, Kittanning, Pa. (CP 9-8-48) (Lic. 3-1-49)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-6638	9-8-48	1380	500w	Daytime	11-8 5-8-49
	CP for a new standard broadcast station.				
BMP-4254	11-4-48	Mod. CP(6638) to make changes in vertical antenna and ground system.			
BL-34873	3-1-49	1380	500w	Daytime	3-1 11-1-50
	Lic. to cover CP (6638 as mod) for a new station.				
BZ-3106	11-22-49	1380	500w	Daytime	11-22 11-1-50
	Determine opr. power by direct method.				
BZ-3193	8-25-50	1380	500w	Daytime	8-25 11-1-50
	Determine operating power by direct method				
BR-2222	10-30-50	1380	500w	Daytime	11-1 11-1-53
BR-2222	10-30-50	1380.	500w	Daytime	11-1 11-1-53
	Superseded in accordance with BZ-3193				
Telegram	12-26-50	Authority to remain silent period 10 days			
Telegram	1-7-51	Authority to resume operation with WE 442A1 T period 30 days - & auth. granted concurrent period operate without freq. & mod. monitors.			
BP-7973	1-31-51	1380	500w	Daytime	By 3-31-51 9-30-51
	C.P. to install new transmitter				
BL-4532	9-20-51	1380	500w	Day	9-20 11-1-53
	Lic. cover CP 7973 for a new transmitter				
BP-8518	12-4-52	1380	1kw	Day	2-4-53 8-4-53
	CP to increase power and make changes in transmitting equip.				
BL-4901(1)	2-27-53	1380	1kw	Day	2-27-53 11-1-53
	Lic. cover CP(8518) to increase power and make changes in transmitting equipment.				
BR-2222	10-7-53	1380	1kw	Day	11-1-53 8-1-54
BRC-428 (1)	6-28-54	Mod. of license to operate transmitter by remote control from 325 Market Street, Kittanning, Pennsylvania			
Telegram	7-29-54	Action on renewal deferred 7-28-54 and continued operation authorized until final determination on renewal.			
BR-2222	10-13-54	1380	1 kw	Day	10-13 8-1-57



## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... W A C B

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
STC-1904 EFF:	3-16-55 4-25-55	Vol. trans. of control to Sheridan W. Pruett, Charles M. Erhard, and Joseph A. Pelletier			
BR-2222	7-3-57	Renewal of License			8-1 8-1-60
BP-11770	1-23-58	1380kc	1kw	Day	3-23 9-23-58
	C.P. to install new transmitter as an ALTERNATE MAIN TRANSMITTER at present location of main transmitter, with remote control of transmitter from studio location.				
BL-7137	7-31-58	1380kc	1kw	Day	7-31 8-1-60
	License to cover CP (BP-11,770) which authorized installation of a new transmitter (GATES BC-1J) as an alternate main transmitter at present location of main transmitter to be operated on 1380kc, 1kw, Day and operate by remote control from studio location.				
BAL-3243 EFF:	12-17-58 1-13-59 7-27-60	Voluntary assignment of license to Joel W. Rosenblum. Commission deferred action on renewal pending further consideration.			
BR-2222	9-20-60	1380kc	1kw	Day	9-20-60 8-1-63
BZ-4744 (1)	9-7-62	Authority to determine operating power by direct measurement of antenna power.			
BR-2222	7-31-63	1380	1kw	Day	8-1 8-1-66
BAL-4907 EFF	11-6-63 1-1-64	Voluntary assignment of license to WACB, INC.			
STC-4655 Eff: 11-30-64	11-2-64	Voluntary transfer of control of l'c. corp. from Joel W. Rosenblum to Ray W. Rosenblum			
BML-2124	6-29-65	1380kc	1kw	Day	6-29 8-1-66
	Mod. of license to change main studio loc. and remote control point to M. R. 10, East Franklin Township, Kittanning Highlands, Pennsylvania.				
BR-2222	7-27-66	Renewal of license			8-1 8-1-69



Form BC 126

June 1954

CARD #3

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W A C B

Kittanning, Pennsylvania

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



## CONSTRUCTION PERMIT AND LICENSE RECORD

Applicant No.	Date Issued	Freq.	Power	Time Div.	Period From To
TELEGRAM	10-17-67	PSA	104w		
BR-2222(S)	10-16-69	Renewal	of License & NDEA		8-1-72
EBSA	5-25-72				
BR-2222(S)	8-9-72	Renewal			8-1-75
BR-2222(L)	7-30-75	RENEWAL	OF LICENSE		8-1-78
BR-2222(L)	8-20-79		RENEWAL (SHORT TERM)		8-20-80
BR-800327V(L)	3-26-81		RENEWAL		8-1-81



## APPLICATION RECORD - BROADCASTING

Call W A C B  
Letters NewName ARMSTRONG COUNTY BROADCASTING CORPORATION  
(PO 325 Market Street, Kittanning, Pennsylvania)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6638 Rec'd Filed	2-26-48 2-27-48 2-27-48	Construction Permit for a new standard broad- cast station to be operated on: Frequency: 1380kc Power: 500w Hours of operation: Daytime only Trans. location: On the Edward K. McGivern Tract, approx. 2 miles SW of the center of Kittanning, in North Buffalo Township, Pennsylvania Studio location: 325 Market Street, Kittanning, Pennsylvania Filed by Neville Miller, Atty. Harold B. Rothrock, Engr.	GRANTED	9-8-48



Transmitter RCA BTA-1L



## APPLICATION RECORD - BROADCASTING

42

Call  
Letters W A C BName ARMSTRONG COUNTY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4254 Rec'd Filed	10-14-48 10-18-48 10-18-48	Modification of C.P. (BP-6638, which authorized a new standard broadcast station) to make changes in vertical antenna and ground system.  (Neville Miller, Atty.)	GRANTED	11-4-48
BL-3487 Rec'd Filed	11-30-48 12-2-48 12-2-48	License to cover C. P. (BP-6638, as mod.) which authorized a new standard broadcast station. (Neville Miller, Atty.)	GRANTED	3-1-49
BZ-3106 Rec'd Filed	11-8-49 11-9-49 11-9-49	Authority to determine operating power by direct measurement of antenna power.	GRANTED	11-22-49



## APPLICATION RECORD - BROADCASTING

Call  
Letters W A C BName ARMSTRONG COUNTY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3193 Rec'd Filed	8-8-50 8-10-50 8-10-50	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-25-50
BR-2222 Rec'd	8-28-50 8-30-50	Renewal of license	GRANTED	10-30-50
BP-7973 Rec'd Filed	1-8-51 1-19-51 1-19-51	Construction permit to install a new transmitter (W. E. 442-A-1).  Neville Miller, Atty.	GRANTED	1-31-51
BL-4532 Rec'd Filed	8-29-51 8-31-51 8-31-51	License to cover construction permit (BP-7973) which author. installation of a new trans.	GRANTED	9-20-51



FORM A-170  
FORMERLY FCC FORM 94

# APPLICATION RECORD - BROADCASTING

Call  
Letters WACB

Name ARMSTRONG COUNTY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-8518 Rec'd Filed	6-7-52 6-13-52 6-13-52	Construction permit to increase power from 500w to 1kw and make changes in the transmitting equipment.	GRANTED sub. Sec 3.46 rules and sec. 12	12-4-52 standards.
BL-4901 Rec'd Filed	1-1-53 1-12-53 1-12-53	License to cover construction permit (BP-8518) which authorized increase in power and changes in the transmitting equipment.	GRANTED	2-27-53
BR-2222 Rec'd Filed	7-29-53 8-3-53 8-3-53	Renewal of License Filed by Charles F. Duvall, Atty.	GRANTED	10-7-53
BR-2222 Rec'd Filed	4-28-54 5-24-54 5-24-54	Renewal of License Filed by John P. Southmayd, Atty.	GRANTED	10-13-54
BRC-428 Rec'd Filed	6-22-54 6-24-54 6-24-54	Modification of license to operate transmitter by remote control from 325 Market Street, Kittanning, Pennsylvania.	GRANTED	6-28-54



# APPLICATION RECORD - BROADCASTING

Name **ARMSTRONG COUNTY BROADCASTING CORPORATION**

Call Letters **WACB**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1904 Rec'd Filed	2-7-55 2-7-55 2-7-55	Voluntary transfer of control of licensee corporation from J. B. Moore, et al to Sheridan W. Pruett, Charles M. Erhard, and Joseph A. Pelletier (100%).  Maurice Barnes, Atty.	GRANTED EFF:	3-16-55 4-25-55
BR-2222 Rec'd Filed	5-2-57 5-8-57 5-8-57	Renewal of License.  Maurice Barnes, Atty.	GRANTED	7-3-57
BP-11,770 Rec'd Filed	1-2-58 1-7-58 1-7-58	Construction permit to install a new transmitter (GATES BC-1J) as an alternate main transmitter at present location of main transmitter and to be operated on 1380kc, 1kw, Day. & operate trans. by remote control from 325 Market St., Kittanning, Pa. (studio location)  Maureice Barnes, Atty.	GRANTED	1-23-58



AUG. 1955

#6

Call  
Letters W A C BName ARMSTRONG COUNTY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-7137 Rec'd Filed	6-14-58 6-16-58 6-16-58	License to cover c.p. BP-11,770 which authorized installation of a new transmitter (GATES BC-1J) as an alternate main transmitter and to be operated on 1380kc, 1kw, Day and operate by <del>remote</del> remote control from studio location.  Atty's: Barnes & Neilson	GRANTED	7-31-58
BAL-3243 Rec'd. Filed	11-20-58 11-21-58 11-21-58	Voluntary assignment of license to Joel W. Rosenblum.  Seymour Krieger, Atty.	GRANTED EFF:	12-17-58 1-13-59
BR-2222 Rec'd Filed	4-30-60 5-3-60 5-3-60	Renewal of license Atty: Robert Bennett Lubic	GRANTED	9-20-60



## APPLICATION RECORD - BROADCASTING

AUG. 1955

# 7

Call

Letters W.A.C.B.

WACB, INC.

Name JOEL W. ROSENBLUM  
Kittanning, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4744 R. & F.	7-19-62 7-20-62	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-7-62
BR-2222 R & F	4-26-63 5-1-63	Renewal of License Atty. Robert Bennett Lubic ( <i>Pittsburgh, Pa.</i> )	GRANTED	7-31-63
BAL-4907 R & F	9-16-63 9-18-63	Voluntary assignment of license to WACB, Inc.  Atty. Lubic (Pittsburgh, Pa.)	GRANTED EFF	11-6-63 1-1-64
BTC-4655 R & F	9-14-64 9-14-64	Voluntary transfer of control of licensee corp. from Joel W. Rosenblum to Ray H. Rosenblum  Atty. - Isadore Alk (Lubic, Pittsburgh)	GRANTED	11-2-64  Eff: 11-30-64



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WACBName WACB, INC.  
Kittanning, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BML-2124	5-28-65	Modification of license to change main studio location and remote control point from 325 Market St., Kittanning, Pa. to M.R.10, <del>West Kittanning</del> East Kittanning Highlands, Pa.	GRANTED	6-29-65
R&F	6-1-65			
AMENDED	6-16-65			
R&F	6-17-65	AMENDED to REQUEST WAIVER OF SEC.3.30(a) of RULES and change studio location and remote control point to M.R.10, East Franklin Township, Kittanning Highlands, Pennsylvania.		
BR-2222	4-29-66	Renewal of License	GRANTED	7-29-66
R & F	4-29-66			
BR-2222	4-24-69	Renewal of License	GRANTED	10-16-69
R & F	4-30-69	Atty-Jones, Sells and Baker(Harry G. Sells)		
#509916 \$75.	4-30-69	AMENDED 8-6-69 re: Programming		
PRESS				



# APPLICATION RECORD - BROADCASTING

Call  
Letters W A C B

Name WACB, INC.  
KITTANNING, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2222 R & F PN R <sup>cd</sup> . PRESS	4-15-72 4-26-72 " MAY 3 1972	RENEWAL OF LICENSE Harry G. Sells, Atty.	GRANTED	8-9-72
BR-2222 R & F PN Recd. PRESS	3-13-75 3-27-75 " MAY 1 1975	RENEWAL OF LICENSE H.G. Sells, Atty. AMENDED 7-18-75 re: commercial matter & EEO AMENDED 7-29-75 re: commercial matter	GRANTED	7-30-75
BR-2222 R & F PRESS N	3-17-78 3-24-78 APR 2 1978	Renewal of License Harry G. Sells, Atty. (effective 2-1-80 - Harry G. Sells, no longer represents WACB)	DESIGNATED FOR HEARING MAY 18 1978 GRANTED (Short Term)	#78-156 8-20-79



## APPLICATION RECORD BROADCASTING

1380kh

Call Letters: W A C B

Name: WACB, INC.

Station Location: KITTANNING, PENNSYLVANIA

File No.	Date	Description	Action and Date
BR 1 800327 VI R & F APR 29 1980		RENEWAL OF LICENSE (Short Term) PETITION TO DENY filed 7-22-80 by Larry L. Schrecongost. OPPOSITION TO FILING DENOMINATED AS "PETITION TO DENY" filed 8-20-80 by Frederick A. Polner, Counsel on behalf of WACB, Inc. (OVER)	GRANTED 3-26-81
BAL800328FA FORM 314 PRESS PN filed 11-7-80 APR 18 1980		Vol . AL to Nicholas Broadcasting Company Atty:: Assignee: Robert L. Olender	Gr. 4-1-81 ISSUED
BR810327UB PRESS MAY 5 1981		Renewal of License	GRANTED 7-7-81



BAL800328FA AMENDED 6-12-80 re: Bank letter.

(BR800327VI) REPLY TO OBJECTIONS TO PETITION TO DENY  
filed 9-10-80 by Larry L. Schrecongost.

SUPPLEMENTAL OPPOSITION filed 9-26-80 by Frederick A.  
Polner, Counsel on behalf of WACB, Inc.

MOTION FOR PERMISSION TO FILE ADDITIONAL PLEADING filed  
10-8-80 by Larry L. Schrecongost.

10-14-80 MOTION FOR PERMISSION TO FILE ADDITIONAL  
PLEADING FILED BY LARRY L. SCHRECONGOST

PETITION FOR RECONSIDERATION filed 6-24-81 by Thomas E.  
Boyle, Counsel on behalf of Larry L. Schrecongost.

OPPOSITION TO PETITION FOR RECONSIDERATION filed 7-8-81  
by Aaron Shainis, Counsel on behalf of WACB, Inc.

REPLY TO OPPOSITION TO PETITION FOR RECONSIDERATION filed  
7-17-81 by Thomas E. Boyle, Counsel on behalf of Larry  
L. Schrecongost.

MOTION FOR EXTENSION OF TIME TO FILE OPPOSITION filed  
7-17-81 by Jill Abeshouse Stern, Counsel on behalf  
of WACB, Inc.



W A C B

INFORMALS DENIED

Ltr. 5-16-52 denied request to operate 5-29-52 for  
memorial program during night hours

Telegram 3-5-53 - denied authority operate 3-9-53 for  
basketball

Wire 11-5-56 Requesting authority to operate Tues. night  
11-6-56 for election returns



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

